

MUNICIPALITY OF TREVISO

THROUGH SMART PARKING TECHNOLOGIES, TREVISO MUNICIPALITY HAS ACHIEVED AN INTERNATIONALLY RECOGNIZED SOCIAL, ECONOMIC AND ENVIRONMENTAL URBAN IMPROVEMENT.



2011

CIVITAS FORUM
EUROPEAN UNION AWARD



2013

SMAU INNOVATION AWARD
PADOVA



2013

INNOVATION AWARD
SMART COMMUNITIES MILANO



2017

INNOVATION AWARD
SMAU MILANO

CURRENT IMPLEMENTATION IN TREVISO

TOTAL MANAGEMENT OF ACTIVITIES AND PARKING PROCESSES. THE ADMINISTRATOR, THE MANAGER AND THE POLICE HAVE AN EFFECTIVE ANALYSIS TOOL TO OPTIMIZE AND IMPROVE THE PARKING PLAN AND THE URBAN MOBILITY.



OVER 2500
DETECTION SENSORS



OVER 50
PARKING METERS



INTEGRATED USER APP FOR
NAVIGATION AND PAYMENT



MANAGEMENT AND
CONTROL SOFTWARE

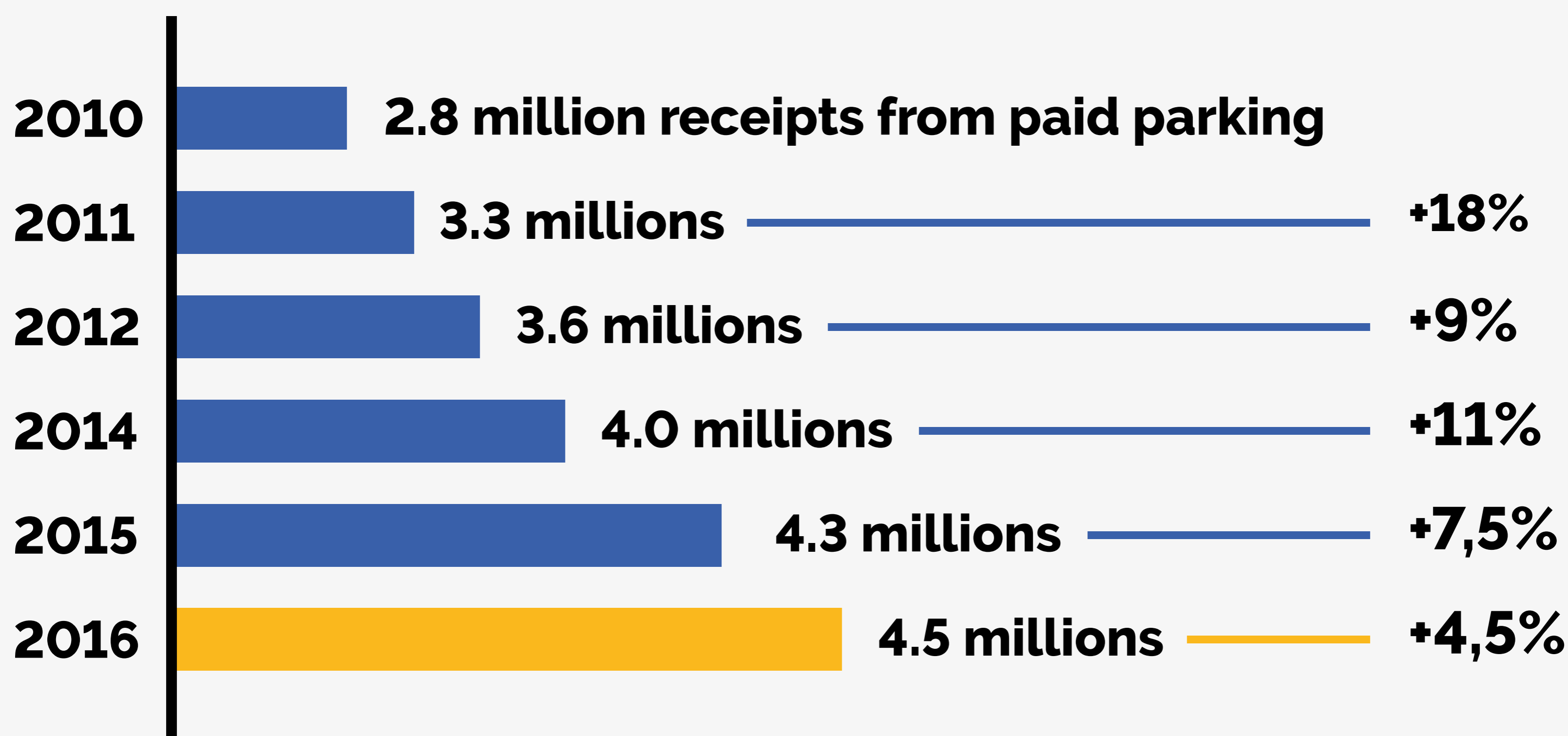


APP FOR PARKING
CONTROLLER

THE ECONOMIC ADVANTAGES DERIVING FROM THE USE OF SMART PARKING SYSTEMS®

+60% increase in receipts for paid parking

1.764€ average revenue per parking bay/year



SOURCE: ALESSANDRA GAZZOLA - BUDGET COUNCIL MEMBER 2013-2017

RESULTS IN 6 YEARS OF USE

TOTAL REVENUES = from 2.800.000€ to 4.500.000€

REVENUES FOR SINGLE PARKING BAY = from 1.098€ to 1.764€

THE ECONOMIC INCREASE IS ALSO PRODUCED BY A VIRTUOUS SOCIAL IMPULSE

- 1 CONSTANT INCREASE IN THE NUMBER OF TICKETS ISSUED DURING THE YEAR
- 2 THE AVERAGE TICKET AMOUNT DECREASES (FROM 1.73€ TO 1.55€)
- 3 THE MUNICIPALITY WAS ABLE TO MODULATE THE TARIFFS ACCORDING TO CITIZENS' NEEDS